



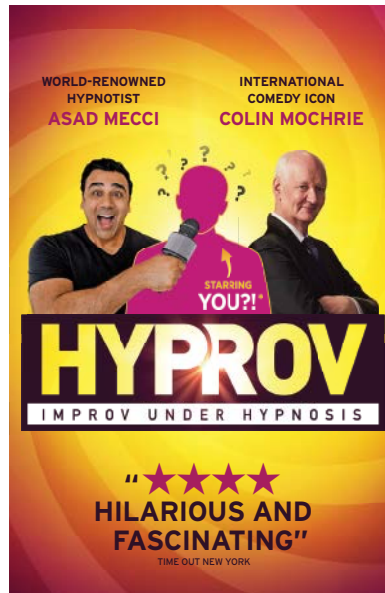
MIRVISH PROGRAMME GUIDE

UPCOMING SHOWS

UPCOMING SHOWS



March 26-June 1, 2024
Princess of Wales Theatre



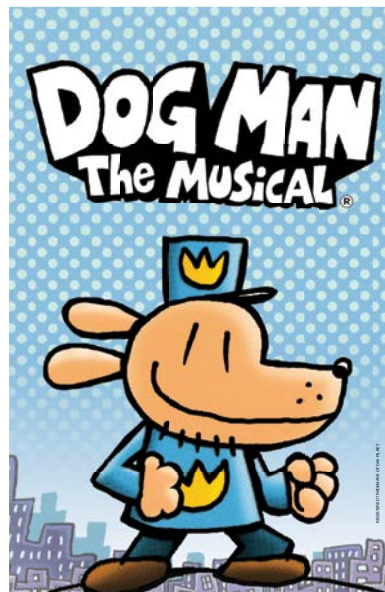
April 9-14, 2024
CAA Theatre



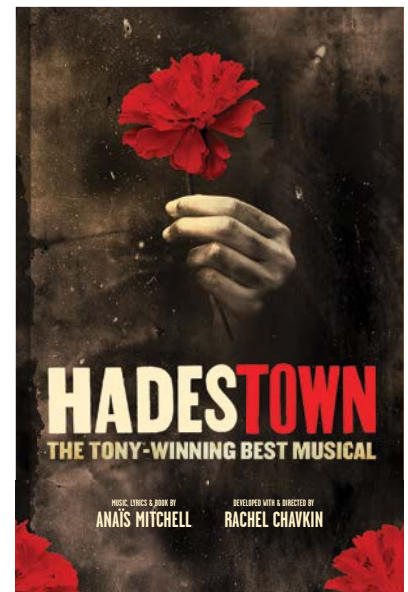
April 16-September 4, 2024
Royal Alexandra Theatre



May 3-12, 2024
CAA Ed Mirvish Theatre

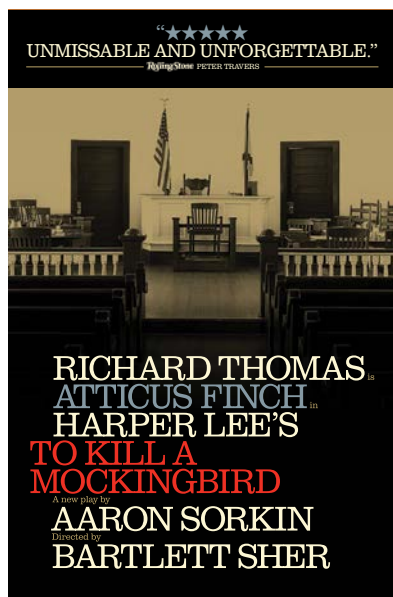


May 8-June 2, 2024
CAA Theatre



May 15-26, 2024
CAA Ed Mirvish Theatre

UPCOMING SHOWS



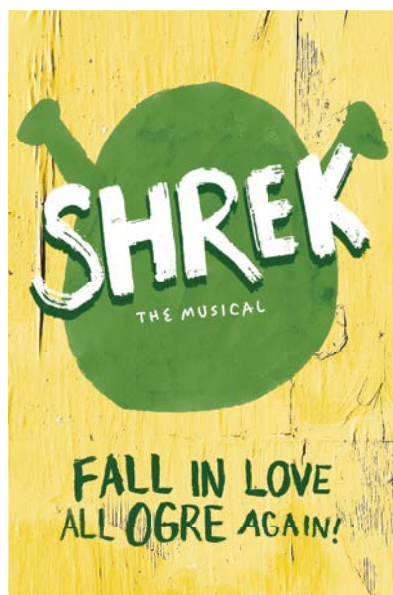
May 28-June 2, 2024
CAA Ed Mirvish Theatre



June 5-July 21, 2024
Princess of Wales Theatre



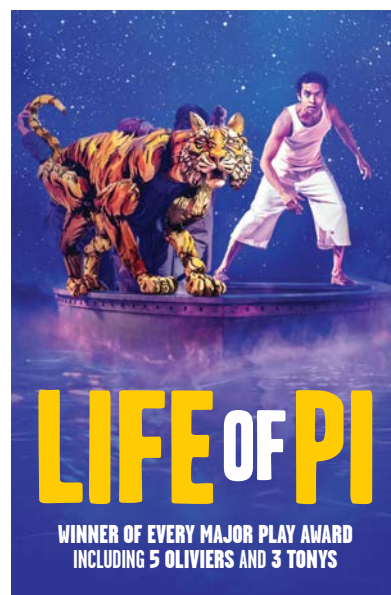
June 18-July 28, 2024
CAA Ed Mirvish Theatre



August 6-18, 2024
Princess of Wales Theatre



August 20-25, 2024
Princess of Wales Theatre



September 3-October 6, 2024
CAA Ed Mirvish Theatre

UPCOMING SHOWS



October 8-November 10, 2024
CAA Ed Mirvish Theatre



November 2, 2024-January 31, 2025
Princess of Wales Theatre



November 26, 2024-January 12, 2025
CAA Ed Mirvish Theatre



May-July 2025
CAA Ed Mirvish Theatre



July-August 2025
CAA Ed Mirvish Theatre

RATES & DATES

PRODUCTION	THEATRE	DATES	CIRCULATION	HALF PAGE RATES	FULL PAGE RATES	OUTSIDE BACK COVER	INSIDE FRONT COVER	INSIDE BACK COVER	MATERIAL DEADLINE
Les Misérables	POW	March 26-June 1, 2024	100,000	\$5,000	\$8,000	\$11,200	\$10,000	\$9,200	March 8
Hyprov: Improv Under Hypnosis	CAAT	April 9-14, 2024	4,000	\$200	\$320	\$448	\$400	\$368	March 22
Six (Run 4)	RAT	April 16-June 25, 2024	100,000	\$5,000	\$8,000	\$11,200	\$10,000	\$9,200	March 28
Jesus Christ Superstar	CAA EMT	May 3-12, 2024	24,000	\$1,200	\$1,920	\$2,688	\$2,400	\$2,208	April 16
Dog Man: The Musical	CAAT	May 8-June 2, 2024	15,000	\$750	\$1,200	\$1,680	\$1,500	\$1,380	April 19
Hadestown	CAA EMT	May 15-26, 2024	25,000	\$1,250	\$2,000	\$2,800	\$2,500	\$2,300	April 26
To Kill A Mockingbird	CAA EMT	May 28-June 2, 2024	16,000	\$800	\$1,280	\$1,792	\$1,600	\$1,472	May 10
Wicked	POW	June 5-July 21, 2024	110,000	\$5,500	\$8,800	\$12,320	\$11,000	\$10,120	May 21
Tina Turner	CAA EMT	June 18-July 28, 2024	80,000	\$4,000	\$6,400	\$8,960	\$8,000	\$7,360	May 31
Six (Run 5)	RAT	June 26-September 4, 2024	100,000	\$5,000	\$8,000	\$11,200	\$10,000	\$9,200	June 7
Shrek: The Musical	POW	August 6-18, 2024	30,000	\$1,500	\$2,400	\$3,360	\$3,000	\$2,760	July 17
Rumours of Fleetwood Mac	POW	August 20-25, 2024	15,000	\$750	\$1,200	\$1,680	\$1,500	\$1,380	August 4
Life of Pi	CAA EMT	September 3-October 6, 2024	80,000	\$4,000	\$6,400	\$8,960	\$8,000	\$7,360	August 14
Mamma Mia!	CAA EMT	October 8-November 10, 2024	80,000	\$4,000	\$6,400	\$8,960	\$8,000	\$7,360	September 19
The Lion King (Run 1)	POW	November 2-December 16, 2024	100,000	\$5,000	\$8,000	\$11,200	\$10,000	\$9,200	October 16
Moulin Rouge	CAA EMT	November 26, 2024-January 12, 2025	100,000	\$5,000	\$8,000	\$11,200	\$10,000	\$9,200	November 8
The Lion King (Run 2)	POW	December 17, 2024-January 31, 2025	100,000	\$5,000	\$8,000	\$11,200	\$10,000	\$9,200	November 29
Beetlejuice	CAA EMT	May-July 2025							
Back to the Future	CAA EMT	July -August 2025							

- Premium Position Pricing Includes:
Outside Back Cover = Full Page Rate plus 40%
Inside Front Cover = Full Page Rate plus 25%
Inside Back Cover = Full Page Rate plus 15%
- All rates shown are NET rates. Taxes extra.

- Additional shows are added throughout the season. Programme publishing schedule is subject to change.
- Double Page Spread = Double Full Page Rate, less 15%.
- Programme Inserts - Please contact us for more information.

FOR MORE INFORMATION ABOUT MIRVISH OPPORTUNITIES, PLEASE CONTACT:



**Brands
Amplified**

Brian Himel | 416-305-5654 | brian.himel@brandsamplified.com
Jory Amar | 416-725-1423 | jory.amar@brandsamplified.com

322 King Street West, Suite 400, Toronto, Ontario M5V 1J2

MECHANICAL SPECIFICATIONS (Printed Programme)



FULL PAGE

Trim Size	Bleed Size	Live Area
5.375" wide 8.375" high	5.625" wide 8.625" high	4.625" wide 7.625" high

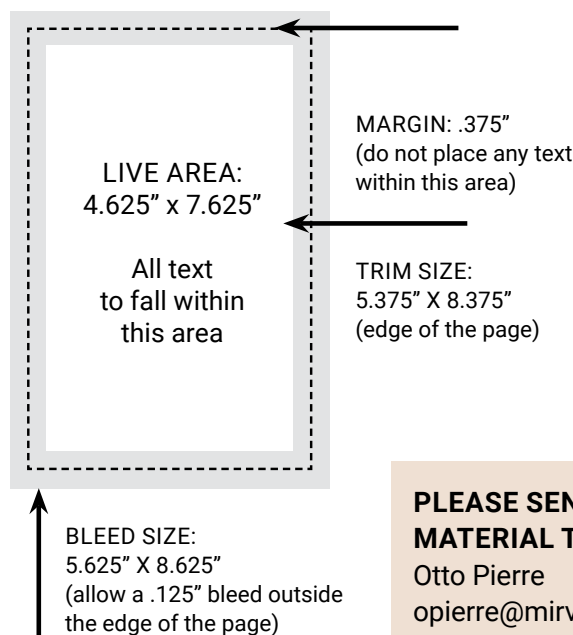
DOUBLE PAGE SPREAD

Trim Size	Bleed Size	Live Area
10.75" wide 8.375" deep	11" wide 8.625" deep	10" wide 7.625" deep

FRACTIONAL ADVERTISEMENT

1/2 Horizontal	1/2 Vertical	1/4 Vertical
4.625" wide 3.75" high	2.25" wide 7.625" high	2.25" wide 3.75" high

FULL PAGE WITH BLEEDS



PLEASE SEND MATERIAL TO:
Otto Pierre
opierre@mirvish.com

- All critical matter must be kept within .375" from trim edges.
- Preferred file format: high resolution PDF (PDFX-1a).
- Please be sure to include trim, crop marks and bleed on your proof.
- Allow for a .125" bleed outside the trim.
- Images should be a minimum resolution of 300 dpi @ 100% size.
- All RGB images must be converted to CMYK.
- All spot colours (Pantone) must be converted to CMYK.
- Type should be a minimum of 8 point. Reverse type less than 12 point is not suitable for reproduction. Mirvish Productions is not responsible for reproduction of type in sizes smaller than those mentioned above.
- We reserve the right to add a keyline to floating ads to differentiate them from editorial.
- Double page spread creative must be supplied as two single page units with bleed.
- Production charges will apply for material not to specifications or alterations.

FOR MORE INFORMATION ABOUT MECHANICAL SPECIFICATIONS, PLEASE CONTACT:

Otto Pierre | opierre@mirvish.com | 322 King Street West, Suite 400, Toronto, Ontario M5V 1J2, Canada

MECHANICAL SPECIFICATIONS (Digital Programme)



1/4 PAGE
600 x 280 pixels



1/2 PAGE
600 x 560 pixels



3/4 PAGE
600 x 840 pixels



FULL PAGE
600 x 1120 pixels

- JPG, PNG and GIF files, including animated GIFs.
- 150 dpi
- Maximum file size: 5 MB (images under 1 MB recommended).

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Otto Pierre | opierre@mirvish.com | 322 King Street West, Suite 400, Toronto, Ontario M5V 1J2, Canada