



# MIRVISH PROGRAMME GUIDE

**UPCOMING SHOWS**

# UPCOMING SHOWS



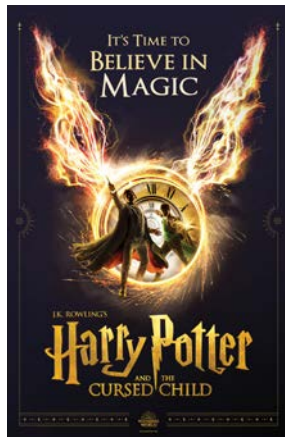
December 11, 2022-February 18, 2023  
Princess of Wales Theatre



January 24-March 5, 2023  
Royal Alexandra Theatre



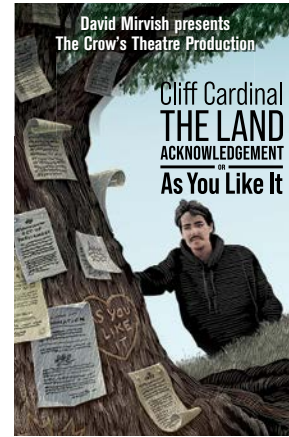
February 1-19, 2023  
CAA Theatre



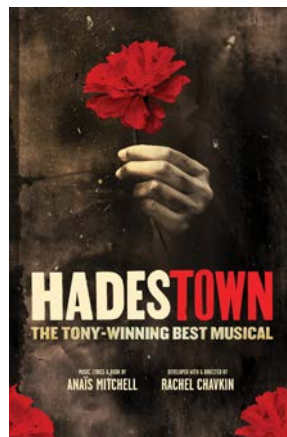
February 1-July 27, 2023  
CAA Ed Mirvish Theatre



February 22-August 27, 2023  
Princess of Wales Theatre



March 10-April 2, 2023  
CAA Theatre



July 5-August 20, 2023  
Royal Alexandra Theatre



October 24-November 26, 2023  
Royal Alexandra Theatre

# RATES & DATES



PRODUCTION	THEATRE	DATES	CIRCULATION	HALF PAGE RATES	FULL PAGE RATES	MATERIAL DEADLINE
<b>Joseph And The Amazing Technicolor Dreamcoat</b>	Princess of Wales	December 11, 2022– February 18, 2023	125,000	\$6,250	\$10,000	November 21
<b>Pressure</b>	Royal Alexandra	January 24– March 5, 2023	50,000	\$2,500	\$4,000	January 4
<b>Things I Know To Be True</b>	CAA	February 1–19, 2023	15,000	\$750	\$1,200	January 11
<b>Harry Potter &amp; The Cursed Child (Run 5)</b>	CAA Ed Mirvish	February 1– April 30, 2023	100,000	\$5,000	\$8,000	January 16
<b>Hamilton (Run 1)</b>	Princess of Wales	February 22– April 12, 2023	110,000	\$5,500	\$8,800	February 3
<b>As You Like It, or The Land Acknowledgement</b>	CAA	March 10– April 2, 2023	15,000	\$750	\$1,200	February 20
<b>Hamilton (Run 2)</b>	Princess of Wales	April 13– May 22, 2023	110,000	\$5,500	\$8,800	March 27
<b>Harry Potter &amp; The Cursed Child (Run 6)</b>	CAA Ed Mirvish	May 1– July 27, 2023	100,000	\$5,000	\$8,000	April 14
<b>Hamilton (Run 3)</b>	Princess of Wales	May 23– July 11, 2023	110,000	\$5,500	\$8,800	May 3
<b>Hadestown</b>	Royal Alexandra	July 5– August 20, 2023	70,000	\$3,500	\$5,600	June 15
<b>Hamilton (Run 4)</b>	Princess of Wales	July 12– August 27, 2023	110,000	\$5,500	\$8,800	June 21
<b>Jagged Little Pill</b>	Royal Alexandra	October 24– November 26, 2023	50,000	\$2,500	\$4,000	Oct 3

- Premium Position Pricing Includes:  
 Outside Back Cover = Full Page Rate plus 40%  
 Inside Front Cover = Full Page Rate plus 25%  
 Inside Back Cover = Full Page Rate plus 15%
- All rates shown are NET rates. Taxes extra.
- Additional shows are added throughout the season. Programme publishing schedule is subject to change.
- Double Page Spread = Double Full Page Rate, less 15%.
- Programme Inserts - Please contact us for more information.

**FOR MORE INFORMATION ABOUT MIRVISH OPPORTUNITIES, PLEASE CONTACT:**



**Brands  
Amplified**

Brian Himel | 416-305-5654 | [brian.himel@brandsamplified.com](mailto:brian.himel@brandsamplified.com)  
 Jory Amar | 416-725-1423 | [jory.amar@brandsamplified.com](mailto:jory.amar@brandsamplified.com)

322 King Street West, Suite 400, Toronto, Ontario M5V 1J2



# MECHANICAL SPECIFICATIONS (Printed Programme)

## FULL PAGE

Trim Size	Bleed Size	Live Area
5.375" wide 8.375" high	5.625" wide 8.625" high	4.625" wide 7.625" high

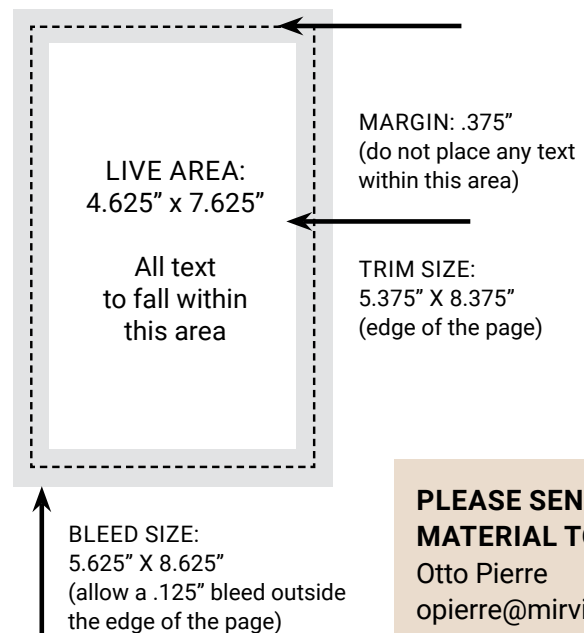
## DOUBLE PAGE SPREAD

Trim Size	Bleed Size	Live Area
10.75" wide 8.375" deep	11" wide 8.625" deep	10" wide 7.625" deep

## FRACTIONAL ADVERTISEMENT

1/2 Horizontal	1/2 Vertical	1/4 Vertical
4.625" wide 3.75" high	2.25" wide 7.625" high	2.25" wide 3.75" high

## FULL PAGE WITH BLEEDS



**PLEASE SEND MATERIAL TO:**  
Otto Pierre  
opierre@mirvish.com

- All critical matter must be kept within .375" from trim edges.
- Preferred file format: high resolution PDF (PDFX-1a).
- Please be sure to include trim, crop marks and bleed on your proof.
- Allow for a .125" bleed outside the trim.
- Images should be a minimum resolution of 300 dpi @ 100% size.
- All RGB images must be converted to CMYK.
- All spot colours (Pantone) must be converted to CMYK.
- Type should be a minimum of 8 point. Reverse type less than 12 point is not suitable for reproduction. Mirvish Productions is not responsible for reproduction of type in sizes smaller than those mentioned above.
- We reserve the right to add a keyline to floating ads to differentiate them from editorial.
- Double page spread creative must be supplied as two single page units with bleed.
- Production charges will apply for material not to specifications or alterations.

**FOR MORE INFORMATION ABOUT MECHANICAL SPECIFICATIONS, PLEASE CONTACT:**  
Otto Pierre | opierre@mirvish.com | 322 King Street West, Suite 400, Toronto, Ontario M5V 1J2, Canada

# MECHANICAL SPECIFICATIONS (Digital Programme)



**1/4 PAGE**  
600 x 280 pixels



**1/2 PAGE**  
600 x 560 pixels



**3/4 PAGE**  
600 x 840 pixels



**FULL PAGE**  
600 x 1120 pixels

- JPG, PNG and GIF files, including animated GIFs.
- 150 dpi
- Maximum file size: 5 MB (images under 1 MB recommended).

**FOR MORE INFORMATION ABOUT MECHANICAL SPECIFICATIONS, PLEASE CONTACT:**  
Otto Pierre | [opierre@mirvish.com](mailto:opierre@mirvish.com) | 322 King Street West, Suite 400, Toronto, Ontario M5V 1J2, Canada