

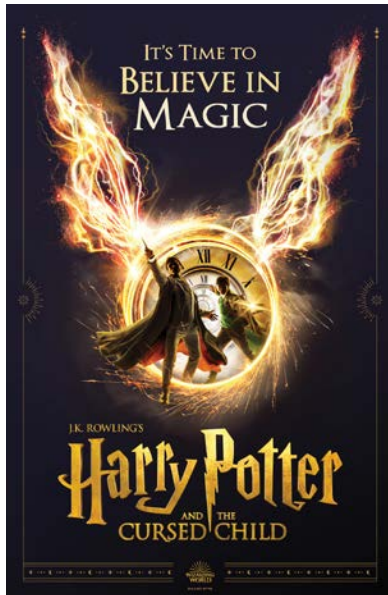


MIRVISH PROGRAMME GUIDE



UPCOMING SHOWS

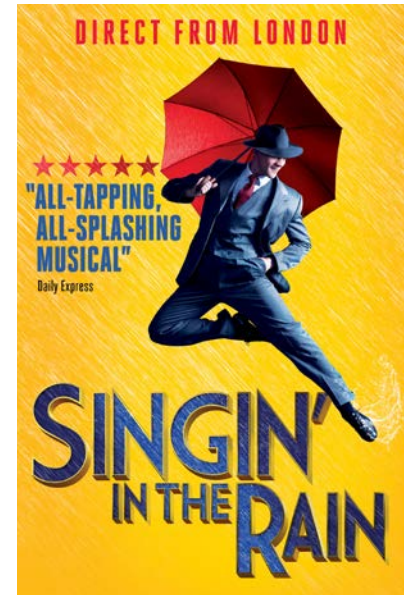
UPCOMING SHOWS



July 27-September 21, 2023
CAA Ed Mirvish Theatre



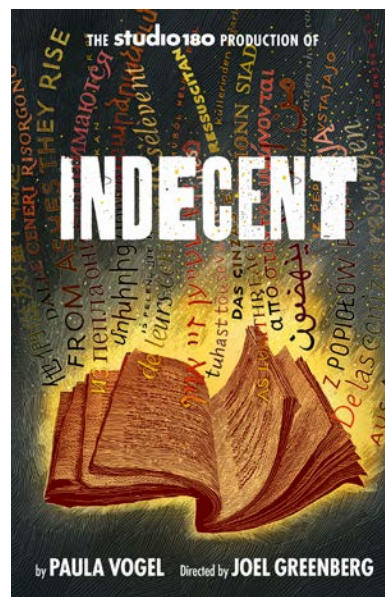
August 10-21, 2022
Royal Alexandra Theatre



September 23-October 23, 2022
Princess of Wales Theatre



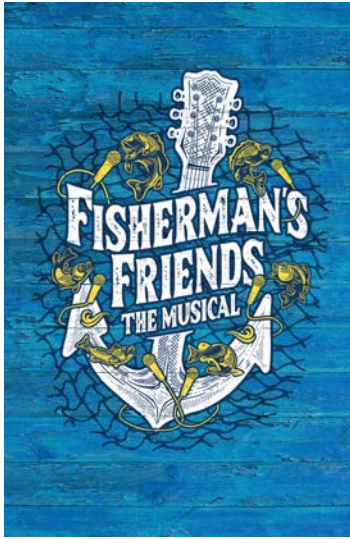
September 27-November 6, 2022
Royal Alexandra Theatre



October 14-November 6, 2022
CAA Theatre



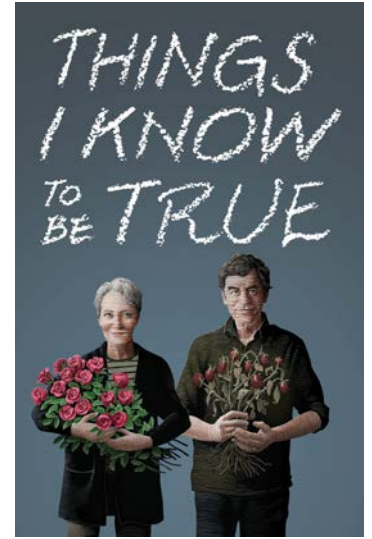
October 25-November 27, 2022
Princess of Wales Theatre



November 29, 2022-January 15, 2023
Royal Alexandra Theatre



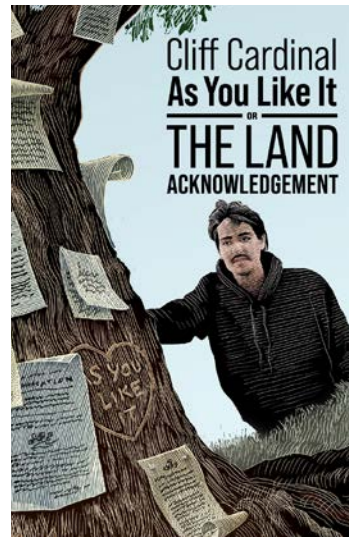
January 24-March 5, 2023
Royal Alexandra Theatre



January 31-February 19, 2023
CAA Theatre



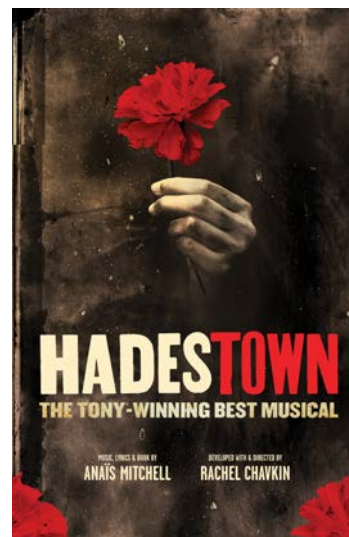
February 22-April 12, 2023
Princess of Wales Theatre



March 10-April 2, 2023
CAA Theatre



June 27-July 9, 2023
Royal Alexandra Theatre



July 11-August 27, 2023
Royal Alexandra Theatre

RATES & DATES



PRODUCTION	THEATRE	DATES	CIRCULATION	HALF PAGE RATES	FULL PAGE RATES	MATERIAL DEADLINE
Harry Potter & The Cursed Child (Run 2)	CAA Ed Mirvish	July 27– September 21, 2022	100,000	\$5,000	\$8,000	July 6
Jesus Christ Superstar	Royal Alexandra	August 10-21, 2022	15,000	\$750	\$1,200	July 20
Harry Potter & The Cursed Child (Run 3)	CAA Ed Mirvish	September 22– November 17, 2022	100,000	\$5,000	\$8,000	August 31
Singin' In The Rain	Princess of Wales	September 23– October 23, 2022	65,000	\$3,250	\$5,200	September 2
The Shark Is Broken	Royal Alexandra	September 27– November 6, 2022	50,000	\$2,500	\$4,000	September 7
Indecent	CAA	October 14– November 6, 2022	15,000	\$750	\$1,200	September 26
Mean Girls	Princess of Wales	October 25– November 27, 2022	80,000	\$4,000	\$6,400	October 3
Harry Potter & The Cursed Child (Run 4)	CAA Ed Mirvish	November 18– January 13, 2022	100,000	\$5,000	\$8,000	October 28
Fisherman's Friends: The Musical	Royal Alexandra	November 29, 2022– January 15, 2023	70,000	\$3,500	\$5,600	November 9
Pressure	Royal Alexandra	January 24– March 5, 2023	50,000	\$2,500	\$4,000	January 4
Things I Know To Be True	CAA	January 31– February 19, 2023	15,000	\$750	\$1,200	January 11
Hamilton (Run 1)	Princess of Wales	February 22– April 12, 2023	110,000	\$5,500	\$8,800	February 3
As You Like It, or The Land Acknowledgement	CAA	March 10– April 2, 2023	15,000	\$750	\$1,200	February 20
Hamilton (Run 2)	Princess of Wales	April 13– May 22, 2023	110,000	\$5,500	\$8,800	March 27
Jagged Little Pill	Royal Alexandra	June 27– July 9, 2023	20,000	\$1,000	\$1,600	June 7
Hadestown	Royal Alexandra	July 11– August 27, 2023	70,000	\$3,500	\$5,600	June 21

- Premium Position Pricing Includes:
Outside Back Cover = Full Page Rate plus 40%
Inside Front Cover = Full Page Rate plus 25%
Inside Back Cover = Full Page Rate plus 15%

• All rates shown are NET rates. Taxes extra.

• Additional shows are added throughout the season. Programme publishing schedule is subject to change.

• Double Page Spread = Double Full Page Rate, less 15%.

• Programme Inserts - Please contact us for more information.

FOR MORE INFORMATION ABOUT MIRVISH OPPORTUNITIES, PLEASE CONTACT:



Brands Amplified

Brian Himel | 416-305-5654 | brian.himel@brandsamplified.com
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322 King Street West, Suite 400, Toronto, Ontario M5V 1J2

MECHANICAL SPECIFICATIONS (Printed Programme)



FULL PAGE

Trim Size	Bleed Size	Live Area
5.375" wide 8.375" high	5.625" wide 8.625" high	4.625" wide 7.625" high

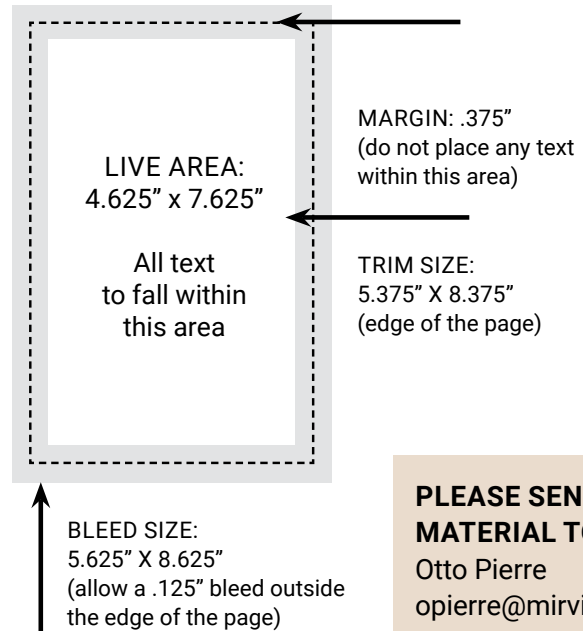
DOUBLE PAGE SPREAD

Trim Size	Bleed Size	Live Area
10.75" wide 8.375" deep	11" wide 8.625" deep	10" wide 7.625" deep

FRACTIONAL ADVERTISEMENT

1/2 Horizontal	1/2 Vertical	1/4 Vertical
4.625" wide 3.75" high	2.25" wide 7.625" high	2.25" wide 3.75" high

FULL PAGE WITH BLEEDS



PLEASE SEND MATERIAL TO:
Otto Pierre
opierre@mirvish.com

- All critical matter must be kept within .375" from trim edges.
- Preferred file format: high resolution PDF (PDFX-1a).
- Please be sure to include trim, crop marks and bleed on your proof.
- Allow for a .125" bleed outside the trim.
- Images should be a minimum resolution of 300 dpi @ 100% size.
- All RGB images must be converted to CMYK.
- All spot colours (Pantone) must be converted to CMYK.
- Type should be a minimum of 8 point. Reverse type less than 12 point is not suitable for reproduction. Mirvish Productions is not responsible for reproduction of type in sizes smaller than those mentioned above.
- We reserve the right to add a keyline to floating ads to differentiate them from editorial.
- Double page spread creative must be supplied as two single page units with bleed.
- Production charges will apply for material not to specifications or alterations.

FOR MORE INFORMATION ABOUT MECHANICAL SPECIFICATIONS, PLEASE CONTACT:
Otto Pierre | opierre@mirvish.com | 322 King Street West, Suite 400, Toronto, Ontario M5V 1J2, Canada

MECHANICAL SPECIFICATIONS (Digital Programme)



1/4 PAGE
600 x 280 pixels



1/2 PAGE
600 x 560 pixels



3/4 PAGE
600 x 840 pixels



FULL PAGE
600 x 1120 pixels

- JPG, PNG and GIF files, including animated GIFs.
- 150 dpi
- Maximum file size: 5 MB (images under 1 MB recommended).

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Otto Pierre | opierre@mirvish.com | 322 King Street West, Suite 400, Toronto, Ontario M5V 1J2, Canada